



Christie Smith

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specializations:

- ▶ All types of print design and website development for large corporations, government agencies and small businesses.
- ▶ Recruitment advertising for amusement parks, hospitals and more.
- ▶ Advertising for tourism industry and other consumer advertising.
- ▶ Brochures, ads, newsletters, logos, websites, displays, packaging, corporate identity and other promotional materials from concept to printing and ad placement.
- ▶ Twenty-three years experience on the Macintosh. Exceptional working knowledge of numerous graphic and web applications including Photoshop, Illustrator, Quark Xpress, InDesign, BBEEdit, Dreamweaver, Flash and more.

agency experience:

- ▶ *Senior Graphic Designer, Web Developer, Creative Director and Project Manager;* Owner, Under The Sun Graphic and Web Design (new agency name, 2008-present)
- ▶ *Freelance Graphic Designer,* Christie Roberts Graphic Design, Irvine, CA; Superior, CO; Bayfield, CO & Long Beach, CA (Aug. 1990-2008)
- ▶ *Creative Director,* Fruition Advertising (formerly Ad Publishing Source, Inc.), specializing in recruitment advertising (sub-contracted as necessary from 1997-present)
- ▶ *Graphic Designer,* Alan Nowell & Associates Art Studio, Irvine, CA (1990-1994)
- ▶ *Graphic Designer,* City of Long Beach, Parks and Rec. Marketing Dept, Long Beach, CA (1986-1990)
- ▶ *Paste-up & Production Artist,* Trinity Press/Glazener Type & Art, Long Beach, CA (1984)

other related experience:

- ▶ *Part-owner of Skiboards Superstore -online retail store,* (1997-2006)
- ▶ *Computer Graphics Instructor,* Colorado State University Boulder, Boulder, CO (1996-1999)
- ▶ *Computer Graphics Instructor,* California State University Fullerton, Fullerton, CA (1994)

education:

- ▶ California State University Fullerton – Graduated December 1990, Bachelor of Arts degree
- ▶ California State University Long Beach, Major: Graphic Design – 1985-1989

client list:

Current and previous clients include:

Access Graphics

AMC Theatres

American Cancer Society

City of Broomfield

Disneyland

Durango Area Tourism Office

Fruition Advertising

HealthStream

Hewlett-Packard

Mitsubishi

National Jewish Health

Skiboards.com

Silicon Graphics

Six Flags Theme Parks

Sun Microsystems

Ohmeda, Inc.

Universal Studios

*Southwest Colorado Unique Lodging
(LaPlata & Montezuma Counties)*

TravelHost Magazine (Four Corners)

Vail Valley Medical Center

University of Colorado Hospital

Walt Disney World

and many more.

Please see my website at <http://underthesungraphics.com> for samples of my work.